

The Red Report

A Weekly Community Blood Supply Update



**American
Red Cross**

Southeastern Michigan
Blood Services Region

"O" We Need You!



Today's local supply for blood type "O" can be calculated in a matter of hours which is nearly on "E".

That's right, if you are blood type O, your donation is in urgent need. Type O is the universal blood type that can help just about anyone.

Although blood is made of the same basic elements, not all blood is alike. In fact, there are 8 common red blood cell types, O-, O+, A-, A+, B-, B+, AB- and AB+, which are determined by the presence or absence of certain antigens. Since some antigens can trigger a patient's immune system to attack the transfused blood cells, safe therapy with blood depends on careful blood typing and cross-matching. Visit www.givelife.org to find out more about blood type facts.

All eligible donors are URGENTLY needed to help restock the shelves that support hospital patients throughout our community.

Whatever your blood type, your donation is vital! Please call 1-800-GIVE-LIFE (1-800-448-3543) today for more information or to make an appointment to donate blood or visit www.semredcross.org for more information.

Important Links:

Community Blood Drives

www.semredcross.org/bsv/mobile_drives.html

Red Cross Donor Centers

www.semredcross.org/locations/donor_centers.html

Press Releases

www.semredcross.org/news/pr/press.html

Spotlights on Life (recipient stories)

www.semredcross.org/bsv/donateblood.html#spotlight

If you would like to receive this weekly update via e-mail, please contact: wardal@usa.redcross.org

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American Red Cross

Together, we can save a life

Mission Statement:

The mission of the Southeastern Michigan Blood Services Region is to represent the American National Red Cross Blood Services, to disseminate its principles in Wayne, Oakland, Macomb, St. Clair and Washtenaw counties of the State of Michigan; to enlist and train volunteers in such principles; and to provide a safe and adequate supply of blood and blood products in the Region area. The Region is governed by volunteers, and accomplishes its mission through services, which are provided by staff and volunteers consistent with the terms of the Charter granted to it by the American National Red Cross.